

***SURVEY ON THE POTENTIAL USERS' DEMANDS/EXPECTATIONS
ON THE WEB SITE DESIGN AND FUNCTIONALITY OPTIONS***

SURVEY TOOLS:

Inquiry form regarding e-platform design, organization and functioning

Targets: Teachers/trainers in adult education
Adult learning providers
Careers officers, counselors, inspectors, head teachers / principals;
Education managers, other management staff in adult training institutions;
non-teaching administrative staff



Personal data for the respondent:

Name, Family name:

.....

Gender: Male

Female

Age: under 25

26 – 35

36 – 45

56 – 55

Over 55

Education:

University Major

Specialization

Other

Educational & Qualification Degree:

Bachelor of Science

Master of Science

Title:

No

Philosophy Doctor

Doctor of Science



Data for the respondent's institution:

1. Name and address of the (educational) institution you are currently working in

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2. Position within the institution

- Teacher/Trainer
- Adult learning provider
- Head teacher / principal
- Career officer
- Counselor/inspector
- Education manager
- Institutions' managers
- Other management staff
- Non-teaching administrative staff
- Other (*please, specify*)

3. Your sector of economic activity within the institution

- ECO-Biotechnology
- Environmental awareness
- Environmental management
- Environmental Legislation
- Environmental Ethics
- Others (*please, specify*)

4. Number of professionals in your working group

- | | |
|--------------|--------------------------|
| 1 – 5 | <input type="checkbox"/> |
| 5 -10 | <input type="checkbox"/> |
| 10 – 15 | <input type="checkbox"/> |
| 15 – 20 | <input type="checkbox"/> |
| more than 20 | <input type="checkbox"/> |

Please, tick the correct answer(s) and fill in the required information. Grade your answers from 1 to 5 by their importance, where this is appropriate.

Grading scale: 5 = all positive
 4 = mainly positive
 3 = double minded
 2 = mainly negative
 1 = all negative

SECTION A: Web-site layout, colour scheme and design

1. How does the 'good' design of an Internet page look like?

Unostentatious, simple and functional design, up to 2-3 light colours	
Bright, easy to remember colours, that mark defined zones and sections	
With flash animations, video and sound	
Others, please specify:	

2. There must be a partners-only restricted area on the web-site

1	2	3	4	5

3. The web-site must function as a powerful dissemination and use tool

1	2	3	4	5

4. All the products of the project must be uploaded on the web-site

1	2	3	4	5



5. The technical content must be considered more important than the design of the web-site

1	2	3	4	5

6. The web-site must be comprehensive and understandable to influence the learning capacity of the users

1	2	3	4	5

SECTION B: Web-site technical/subject-specific requirements

7. The platform must present thorough knowledge on adult education and training

1	2	3	4	5

8. The platform must present thorough knowledge on clean environment issues

1	2	3	4	5

9. Links / data base about clean environment are important

1	2	3	4	5

10. A section for the exchange of experience / data on clean environment is important

1	2	3	4	5



11. The web-site is a good platform to receive skills

1	2	3	4	5

12. The web-site must offer an option for learning/training on it.

1	2	3	4	5

13. The learning/training options vary among:

e-Learning	
Lifelong learning	
Continuous Vocational Education and Training – Continuous VET	
Learning Management System – LMS	
Learning Content Management System – LCMS	
Virtual Learning Environments – VLE	
Others, please specify:	

14. The site must offer opportunities for learning/training/professional upgrading

1	2	3	4	5

15. The opportunities for learning/training/professional upgrading vary among

On-line training courses through e-learning Internet portal	
internet training pages of free access, designed only for personal work without participation in training programmes	
Web-base applications for training, e.g. reference books	
Free communication channels (forums, chats, inquiries)	

16. The most important advantages of the web-site as a source of professional information are:

Personal choice when and how much to be in the net	
Global access to information at any place and time	
Definition of personal pace of apprehending of information and following one's progress	
The easy navigation and pop-up/pop-down menus make the acquisition of new information amusing and simple	
One can compare one's personal level of competence and work with the current state of art at any time/place	
Acquaintance to alternative opinions and exchange of experience and ideas through virtual discussions and team working	
One is able to contact directly the information provide	

SECTION C: End-Users perception

17. Type of acquisition of information:

Real time. The provider and the users are in direct contact via audio, video connection; or they are together in a common chat room or forum.	
Free access to prepared in advance materials to be used when suitable. A communication with the provider and other users can be realized through e-mail, chat or messages in a forum.	
Any type of access, providing the available information is the most recent one.	

18. The best way for e-information perception is:

Presenting the content in a logical succession, without any questions/remarks.	
Including questions and remarks after each item/subject in the content.	

Presenting the content in interactive way, visualized through images, Video and/or sound.	
Others, please specify	

19. The most effective web-based applications used in the information search include:

Searching engines	
Dictionaries	
Presentations	
Data and archives for specialized texts, general documents, articles, images, etc.	
Useful links	
Audio/video simulations	
Free communication channels: working groups, forums, chats	
Others, please specify	

20. The most useful interactive elements in web-based information are:

Key words and phrases searching	
Hyperlinks	
Contextual dictionary	
Creation of working groups and use of forums	
Programming of learning pathways	
(Self)assessment tests	
Others, please specify	

21. How a web-site can offer information in new and attractive way?

Through structuring the information	
Through personalization of the information material	

Through the option for asking questions, maintaining discussion themes	
Through easy and fast navigation, that allows 'jumping' throughout the information subjects, without 'turning over' pages	
Through audio/video connection	
Others, please specify	

22. The best organization and structuring of the information content is to provide:

A separate page for each subject item	
An option to choose between enlarged and short version of the information subjects	
A summary of each information subject	
Others, please specify	

23. The best feedback connection with the site-providers

Through a forum in the Internet portal	
Through direct contact via e-mail	
Participation in working groups (e.g. Google groups)	
Others, please specify	

24. A section with up-to-date news in the project field/learning programme is:

Interesting and useful	
Not interesting at all	
No opinion	

25. The functionality of e-learning platform integrated with the chosen type of information to be presented must be:

Control and statistics of those visited the site	
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Efficient communication between the users and the provider and among the users	
24 h access to the information materials, resources, documentation	
Maintenance of unified pool of information materials	
Security – access of the users upon their entry in the system	
Others, please specify	

26. Functionality the information exchange units must have:

Possibility to ask questions and to receive answers	
Time limit for delivery of an answer	
Possibility, in case of unsatisfactory answer, the user to gain another one question	
Others, please specify	